



VIRTUAL EXPO

13 - 20 August, 2021

RECONNECT TO REVIVE

- Pharma Machinery & Packaging
- Lab Services
- Analytical Equipments
- Pharma Ingredients
- Cleanroom & Air Management



PHARMALYTICA VIRTUAL EXPO



PharmaLytica Virtual Expo will provide all the business networking opportunities that you are used to as part of the physical expo without the requirement to be physically present at the exhibition venue.

This virtual expo will help you widen your reach to not just in domestic pharma market from across the country but also reach an international audience.

To be held from **13th - 20th August 2021**, our platform will enable to you find new partners, generate quality leads, and ensure business continuation.

OUR KEY FEATURES:



AI BASED MATCHMAKING

Get in touch with the key decision maker through our AI-powered matchmaking platform will help exhibitors to for their business, chat and organize video meetings/conference calls during the event and arrange to meet in person at a live event later in the year.



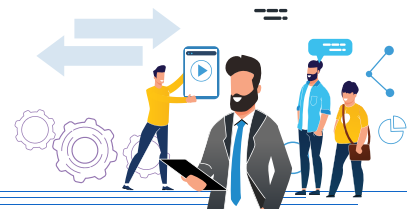
SOURCE THE LATEST SOLUTIONS

With 50+ of pharma companies exhibiting in our online marketplace, this is the perfect opportunity to learn about the latest & most innovative products, solutions and services before anyone else.



KNOWLEDGE SESSIONS

Our interactive webinars, podcasts, conferences and more tell you everything you need to know now and keep you up to date with the latest industry findings. Gain key insights in pharma from our thought leaders.



KEY BENEFITS OF PARTICIPATION



100X MORE TARGETING

Widen your reach to not just in **domestic pharma market** from across the country but also reach an international audience. A Virtual Expo helps break the restrictions of travel and distance and increases the scope of targeting your audience from across the globe.



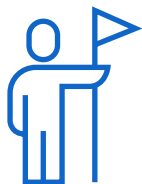
UNLIMITED REACH INTO OUR DATA POOL

Tap into our **rich pool of pharma professional and our entire global network of data base** of more than 3 Lac pharma professionals and increase your brand presence.



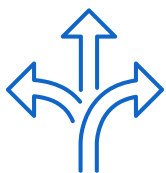
BUYERS FORUM AT PHARMALYTICA VE 2021

With an in-house team have who built relations with top pharma industry players over the years and solely work on buyer acquisition, our team works tirelessly on your wish lists and your segmented market to ensure all the top pharma buyers are present at the event.



DATA AND HIGH-QUALITY LEADS

Virtual events can provide extremely useful data insights that help you nurture hot leads. You will get access to the complete contacts of all the individuals who visit your booth.



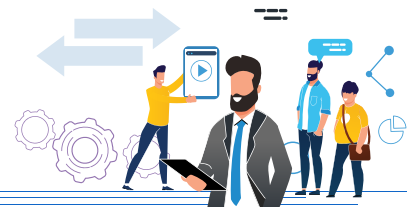
INCREASED ACCESSIBILITY & FLEXIBILITY

Present, Chat, Network from the comfort and safety of your office or home. We provide multiple ids for you to share among your colleagues to join from multiple locations.



NETWORKING

Position your brand as a leading player in the Pharma market. Maximise your business' networking potential & engage your leads through virtual meetings. Virtual events make perusing booths and interacting with sales reps easier and more relaxing.



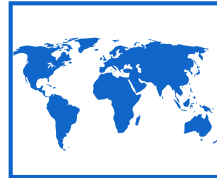
OVERVIEW-PHARMALYTICA VIRTUAL EXPO 2020



WITH MORE THAN 75 COMPANIES



200+
LEADING
BRANDS



36
COUNTRIES
PARTICIPATION



600+
UNIQUE VISITORS
TO EACH EXHIBITOR
BOOTHS



6000+
ATTENDEES
OVER FIVE DAYS
OF EVENT

ATTENDEES FROM ACROSS THE WORLD

Afghanistan

Albania

Algeria

Bahrain

Bangladesh

Bhutan

China

Colombia

Czech Republic

Egypt

Hong Kong S.A.R.

Iran

Italy

Japan

Jordan

Malaysia

Mali

Nepal

Netherlands

Oman

Pakistan

Philippines

Poland

Saudi Arabia

Singapore

Spain

Sri Lanka

Switzerland

Tanzania

Thailand

Tunisia

Turkey

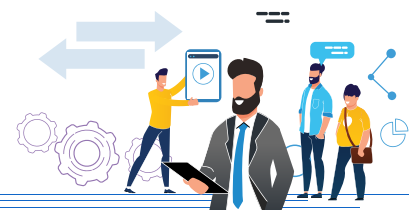
United Arab

Emirates

United Kingdom

United States

Vietnam



ATTENDEES OVERVIEW

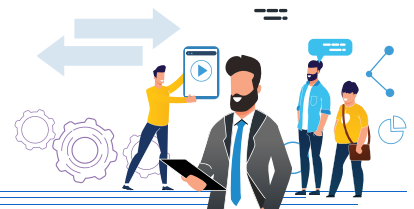


DEPARTMENT

SALES
RESEARCH & DEVELOPMENT
LABORATORY
PURCHASING/ PROCUREMENT
GENERAL MANAGEMENT
PRODUCTION
ENGINEERING
CHEMICAL DEVELOPMENT
MARKETING / COMMUNICATION / PR
MACHINERY



PURCHASE RESPONSIBILITY



ATTENDEES PROFILE



DECISION MAKERS AND PROFESSIONALS FROM

- API Producers
- Generics & Finished Drugs Manufacturers
- Biotech & BioPharma
- Analytical & Laboratory
- Contract Research & New Drug Development
- Contract Manufacturing
- Cosmeceuticals & Cosmetic
- Clinical Research Labs



- Healthcare & Diagnostic
- Ayurceuticals & AYUSH
- Automation & Digital Datamatics
- Chemical Engineering & Processing
- Research Institutes & Excellence Centers
- Supply Chain & SAP Professionals
- Paints and Pigments
- Product Testing & Inspection
- Nutraceuticals

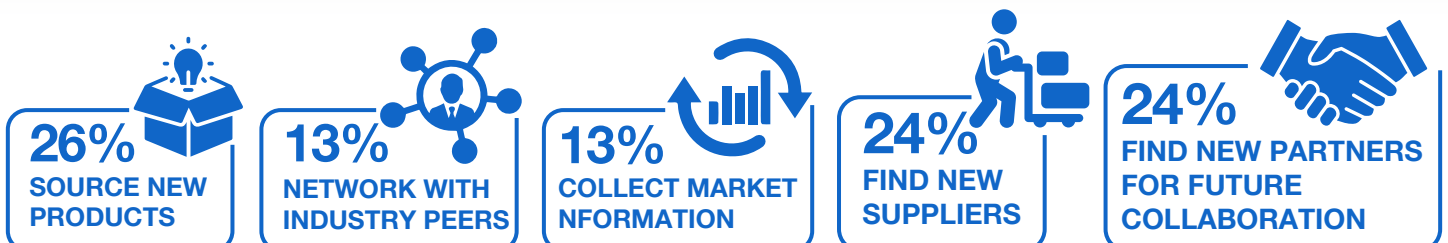


ALLIED VISITING & PARTICIPATING SECTORS

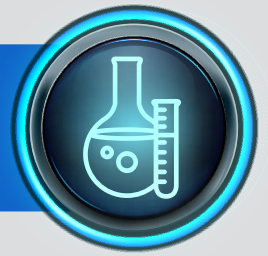
- Petroleum & petrochemicals
- Universities & Colleges
- Water & Waste Management
- Government Agencies
- Water Technology & Treatment
- Trade Commissions & International Sourcing Agencies
- Renewable Energy Sector
- Regulators & Law Enforcements



MAIN REASON FOR ATTENDING THE EVENT



OUR PAST SPEAKERS



DR. DINESH DUA

Chairman, Pharmexcil
Executive Director,
Nectar Life Sciences



DR. SUBHADEEP SINHA

Senior Vice President and
Medical Director, Hetero
Drugs



DR. RANJANA B. PATHAK

President-Global Quality,
Medical Affairs &
Pharmacovigilance, Cipla



DR. NARENDRA CHIRMULE

CO-Founder and CEO,
SymphonyTech Biologics



DR. SWAPAN K JANA

Human Vaccine Development,
Serum Institute of India Pvt.
Ltd.



DR. RAMESH MATUR

Sr. Vice President and Head
R&D, Biological E. Ltd.



CAROLE LANGLOIS

Marketing Manager,
Traditional vaccines, Sartorius
Stedim Biotech



DR. MAHESH BHALGAT

Chief Operating Officer,
Syngene International Limited



DR. RANJIT BARSHIKAR

CEO, QbD International,
United Nations Advisor



ALAGU SUBRAMANIAM AR

Managing Director, West
Pharmaceuticals



DHEERAJ HANDIQUE

Deputy Manager - CSC (GC,
GC-MS & HS), Shimadzu
Analytical (India) Pvt. Ltd.

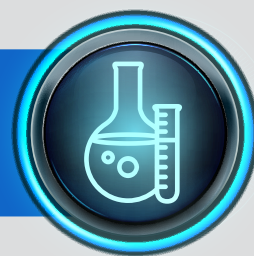


DIANE PASKIET

Director, Scientific Affairs,
West Pharmaceutical Services
& Chair of Product Quality
Research Institute (PQRI),
Development Technical
Committee (DTC)



OUR PAST SPEAKERS



SHAIENDRA RANE (PH.D.)

Deputy Manager - CSC (LC, LCMS/LCMSMS), Shimadzu Analytical (India) Pvt. Ltd



MR. ARNO TELLMANN

Head of Novartis Global Drug Development (GDD) Centre, India



DR. SUNIL IYER

AVP and Head - Clinical Research & Biopharmaceutics, Mankind Pharma Ltd.



DR. ARANI CHATTERJEE

Senior Vice President, Clinical Research, Aurobindo Pharma Ltd.



DR. ARANI CHATTERJEE

Senior Vice President, Clinical Research, Aurobindo Pharma Ltd.



DR. KIRAN MARTHAK

Member of the Board of Directors, Veeda C R Pvt. Ltd.



MR. MANU GROVER

Business Manager - LC, LCMS Agilent Technologies, Bangalore, India



NAVEEN HEGDE

Expert Vision Labs



DR. BM RAO

VP & Head – Analytical Science & Technology & CQC, Dr. Reddy's Laboratories



GLIMPSES OF PAST VIRTUAL EXPO



LOBBY AREA

EXHIBITOR BOOTH



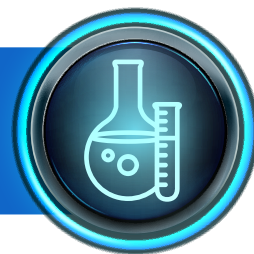
BREAKOUT ROOMS



CONFERENCE HALL



PARTNERSHIP PACKAGES AVAILABLE



EXCELLENCE PARTNER

- Seat in the panel Discussion or a 15 min speaking slot
- Exclusive Branded Meeting room to conduct one to one meeting
- Company video to be played on rotational basis in main lobby and conference area
- Most Prominent Exhibit Space in the first frame of the exhibit Hall
- Access to moderate group chat in networking forums based on a desired topic
- Company Branding on all collaterals and most prominent position in lobby area of digital Platform
- Mention in the Event press release with the sponsorship tag
- Access to all Attendee Data to your booth

PACKAGE COST: 6 LAKHS

PREMIUM PARTNER

- Seat in the panel Discussion or a 10 min speaking slot
- Common Networking lounge access
- Exhibit Space in the first frame of the exhibit Hall
- Company Branding on Select collaterals and lobby area of digital Platform
- Mention in the Event press release with the sponsorship tag
- Access to all Attendee Data to your booth

PACKAGE COST: 3.5 LACS

EXHIBIT PARTNER

- Virtual Exhibit Space
- Access to all Attendee Data to your booth

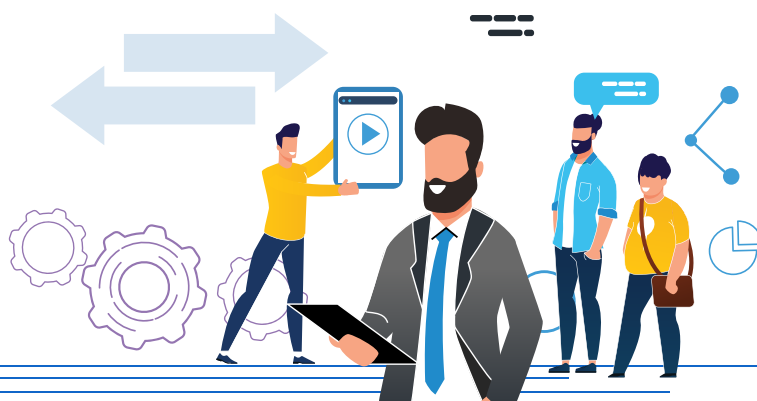
PACKAGE COST: 1 LAKH

Taxes will be applicable on all packages as per govt norms

CHAT WITH OUR TEAM NOW.



Scan this QR Code.



TOP COMPANIES WHO ATTENDED PHARMALYTICA VE 2020



Aarti Industries Ltd.
Abbott Healthcare Pvt. Ltd.
Abbott Informatics
Acme Lifetech LLP
Ajanta Pharma Ltd.
Akums Drugs
Alembic Pharmaceuticals
Alkem Laboratories Ltd.
Alpine Biomedicals Pvt. Ltd.
Amneal Pharmaceuticals
Apar Industries Limited
Aristo Pharmaceutical
Atul Ltd.
Aurobindo Pharma
Bal Pharma Ltd.
Baxter
Bayer
Bharat Chemicals
Biocon
Biopharmax India P L
Biophore India Pharma
Biovec Lifesciences
Cadila
Cipla
Dr Reddy's Laboratories Ltd.
Eli Lilly And Company
Emcure
Enaltec Labs Pvt. Ltd.
Encube Ethicals
FDC Ltd
First Time US Generics Pharmaceuticals Pvt. Ltd.
Fleming Pharmaceuticals Ltd.
Genome Healthcare Private Limited
Gland Pharma Limited
Glenmark Pharmaceutical Ltd
Gvs Cibatech Private Limited
Haffkine Biopharma Co. Ltd.
Hetero Biopharma
Hetero Drugs Limited
Ideal Pharma
Indoco Remedies Limited
Indoco Remedies Ltd.
Intas Pharmaceutical Ltd.
Inventia Healthcare Ltd.
Ipca Laboratories Limited
J B Chemicals & Pharmaceuticals Pvt. Ltd.
Jay Chemicals
Johnson & Johnson
Jubilant Life Sciences Ltd.
Julpharma Formulations India Pvt Ltd,
Kilitch Healthcare India Limited
Kopran Ltd.
Koye Pharmaceuticals Pvt. Ltd.
Lupin Limited
Macleods Pharma
Mankind Pharma
Medreich Limited
Mehta Group of Companies
Mehta Herbals Pvt. Ltd.
Meitra
Meleen Fertility India Pvt. Ltd.
Meptagon Limited
Mercea Healthcare Pvt. Ltd.
Merck
Natco Pharma Limited
Nectar Life Sciences Pvt. Ltd.
Neon Laboratories Ltd.
Neuland Laboratories Limited
Novartis
Panacea Biootec
Par Formulation Pvt. Ltd.
Piramal Healthcare
Ranbaxy
Reckitt Benckiser
Sanofi India Limited
Serum Institute of India Pvt. Ltd.
Shilpa Medicare Ltd.
Stellar Formulations Industries Pvt. Ltd.
Sun Pharma
Sun Pharmaceutical Industries Limited
Syngene International Limited
Teva
Teva Pharmaceuticals
The Acme Laboratories Ltd.
The Himalaya Drug Company
Torrent Pharma
Tulip Lab Pvt. Ltd.
UNI Chem Labs
Unique Biotech Ltd.
USV Private Limited
Viatal Pharma
Vimta Lifesciences Ltd.
Virbac Animal Health India Pvt. Ltd.
Virchow Labs Ltd.
Vita Life Laboratories Limited
Vital Syntheticlabs Pvt. Ltd.
VIVA Biotec Pvt. Ltd.
Wanbury Ltd.
Wockhardt
Zenvision Pharma LLP
Zuvius Lifesciences Pvt. Ltd.
Zydus Cadila

PHARMALYTICA VIRTUAL EXPO 2020 PARTNERS



DIAMOND PARTNER



GOLD PARTNER



GOLD PARTNER



PHARMA PACKAGING PARTNER



API PARTNER



PHARMA CLEANROOM PARTNER



PHARMA INDUSTRY PARTNER



SILVER PARTNER



EXHIBITORS



MEDIA PARTNERS



ASSOCIATION PARTNER



DIGITAL OUTREACH SOLUTIONS:

Now connect with your clients and generate inbound leads 365 days through our host of Digital opportunities. Be it Webinars, Product Symposia, E Newsletters, Podcasts or more, our team can help customize the offering to your needs at an affordable rate with a very high ROI. We offer complete end to end solution for these customized events, right from platform and technology support to ensuring we get the right audience. Reach out to your team to get a customized plan now.



RECONNECT TO REVIVE

FOR PARTNERSHIP OPPORTUNITIES OR TO BOOK A DEMO PRESENTATION, PLEASE CONTACT:

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HEMANT RAJPUT: M: +91 72083 95527 | T: +91 22 6172 7301 | E: hemant.rajput@informa.com

FOR MARKETING ALLIANCE OR TO ATTEND THE VIRTUAL EXPO, PLEASE CONTACT:

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