

**Sekhar Babu Puli**  
**(My Bio)**

**Sekhar Babu Puli**  
**Head – Packaging Development**  
**MSN Laboratories Pvt. Ltd.**

Has 20+ years of industrial experience in the field of Pharmaceutical Packaging Research & Development. Currently working as, the **Head – Packaging Development at MSN Laboratories**. I hold a Master degree in Pharmaceutical Management and holds a Graduate Diploma in Packaging Technology from Indian institute of packaging (IIP). Prior to MSN Laboratories Pvt Ltd, I was associated with companies like Aurobindo Pharma Limited, Astron Research Limited and Strides Pharma Science Limited.

During my career, I'm a **Subject Matter Expert (SME) in Packaging** and have involved in evaluation, design, development, optimization and qualifications of packaging components for pharmaceutical dosage forms considering regulatory, ecological, economical & technical aspects with respect to material and machine science.

My skill and strength made me proficient in wide varieties of dosage forms within pharmaceutical world and has successfully led numerous projects by adapting right packaging solutions.

In my pharma packaging journey, I have won the Pharma Packaging and Labeling (**PPL Leadership Award in the Achievers category in 2020**) organised by Express Pharma.

Also MSN Laboratories has won the prestigious **Packaging Innovation Awards 2024** under the category "**Patient-centric Packaging**" from Express Pharma held on 16<sup>th</sup> and 17<sup>th</sup> February 2024

I have served invaluable contribution to pharma packaging industry through reputed global platforms for various initiatives and made a meaningful contribution for shaping the industry for a **sustainable and patient centric** packaging solutions.

Has won **Indian Achievers award 2022-23** for "*Transforming the Pharma Packaging Industry with Utility Driven Innovation*". My achievements include "**Patient Adherence Child resistant pack**" which won India Packaging award for the excellence in the packaging Design, Shapes and Structures and also won "**Packaging Team of the Year**" award for exhibiting excellent team work and contribution to the industry.

As an **expert packaging technologist**, I have participated as an esteemed Speaker and addressed various presentations and attended many panel discussions in national and international forums like Brainlinx, Express Pharma - PPL Conclave, Economic Times, Biotrains, Confederation of Indian Industry -CII, Inventicon Business Intelligence, Informa Markets - Innopack, Messe Muenchen India & IPMMI etc., and shared the knowledge, experience and expertise to the pharma packaging industry.

In the field of Packaging, I have designed innovative carton that enhances the patient experience and successfully commercialized. The design got **patented** and well appreciated for its uniqueness.